

PRESS RELEASE
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First British Jewellery Week set to promote jewellery talent across the UK

The first-ever British Jewellery Week will see high-quality jewellery retailers holding two-week selling exhibitions across the UK from 16th June 2010.

British Jewellery Week 2010 will launch at jewellery retailer Furr & Co. in Hungerford, Berkshire, on 16th June before a national tour takes the best in British design talent to high-quality jewellery stores and boutiques across the country for the rest of the year. Other confirmed retailers to-date include Wave Jewellery, which has five contemporary stores across the UK, Catherine Jones in Cambridge, GC Hardwick & Sons in Burton-on-Trent and Rubenstein Keightley in Uppingham, Leicestershire.

British Jewellery Week aims to showcase excellence in British creative jewellery design, promoting and supporting the new, young wave of talent and celebrating what makes their work so exciting and unique. Three young ambassadors who represent the very best in upcoming British jewellery design – Tomasz Donocik, Lauren Adriana and Jasmine Alexander – will front it.

British Jewellery Week will be represented at London Jewellery Week's Treasure exhibition from 7th to 13th June, where the work of the three ambassadors will be showcased, giving people a taste of what to expect during the national timetable of exhibitions.

For news and updates on events, visit www.britishjewelleryweek.co.uk.

About the ambassadors:

Since graduating from London's prestigious Royal College of Art, **Tomasz Donocik** has designed for Stephen Webster, De Beers and leading international companies. His edgy collections have already won prestigious awards and have been featured in the world's leading magazines, including *Vogue* and *Vanity Fair*.

Lauren Adriana has a diploma in Gemmology and a degree in Jewellery Design from renowned London art college Central Saint Martins. She designs one-off, elegant pieces that hark back to the golden age of cocktail jewellery. She has consulted for luxury brand Fendi and has also worked alongside iconic British designer Paul Smith.

Jasmine Alexander is an exciting British designer whose work is inspired by poetry, eccentricity and luxury. She has been tipped as "the next big thing by national press" and has been described as the jewellery equivalent of Vivienne Westwood because of her stark individuality and unique creative talent.

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Editor's notes:

About British Jewellery Week:

British Jewellery Week is a series of two-week selling exhibitions that will take place across the UK from 16th June 2010.

About London Jewellery Week:

London Jewellery Week 2010 will take place from 7th to 13th June in venues across London. Treasure is a one-of-a-kind selling exhibition to be held at Victoria House on Kingsway, featuring over 80 of the best contemporary designers showcasing their latest bespoke collections. British Jewellery Week will be exhibiting the work of its ambassadors at Treasure before launching on the 16th.

Selling exhibitions from 16th June:

Furr & Co., Hungerford

www.furrandco.co.uk

Wave Jewellery, Beauchamp Place, London

www.wavejewellery.com

Wave Jewellery, Manchester

www.wavejewellery.com

Wave Jewellery, Bowness

www.wavejewellery.com

Wave Jewellery, Kendal

www.wavejewellery.com

GC Hardwick & Sons, Burton-on-Trent

Catherine Jones, Cambridge

www.catherinejones.com

Wave Jewellery, Lancaster

www.wavejewellery.com

Rubenstein Keightley, Uppingham

www.british-jewellery.co.uk